

HURON

WHAT'S RIGHT IN HEALTH CARE®

From Pressure to Progress

C-suite Strategy Track Agenda

Designed for CEOs and enterprise C-suite leaders, this track explores strategy, financial performance, AI-enabled transformation, and the leadership decisions shaping the future of health care.

Day 1, August 4

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| 7–8:30 a.m. | Breakfast and Badge Pick-Up |
| 8:30–9:45 a.m. | General Session Conference Kickoff: Welcome and Opening Remarks Keynote: Transforming Lives: The Heart and Soul of Health CareSM <i>Allison Massari, Top Healthcare Keynote Speaker, Executive Coach, Celebrated Artist, Burn Survivor</i> |
| 9:45–10 a.m. | 15-Minute Break (Transition to Focused Tracks) |
| 10 a.m.–noon | Understand the Landscape Welcome and Introductions Positioning With Intention in a Shifting Market <i>This session provides an outside-in perspective on the forces reshaping health care and explores how leading organizations are responding to evolving market dynamics and emerging opportunities.</i> Strengthening Today's Business While Building Tomorrow's <i>This session examines the structural forces shaping health care economics and highlights the strategies organizations are using to strengthen performance, improve resilience, and support long-term growth.</i> |
| Noon–1 p.m. | Lunch |
| 1–2:15 p.m. | Unlock the Potential of AI Approaching AI From a Growth Mindset <i>This session examines where AI is creating tangible impact today and where challenges remain. Through expert insights, peer discussion, and benchmarking, participants will gain a clearer view of how organizations are translating AI investments into operational and financial results.</i> Audience Q&A |
| 2:15–2:30 p.m. | 15-Minute Break |
| 2:30–4 p.m. | Build the Path to Progress Blueprint for a Future-Ready Operating Model <i>This session examines how organizations are evolving governance, operating structures, and decision-making to support AI adoption and organizational transformation. Participants will gain insights into building more agile, aligned, and effective enterprises.</i> Closing Keynote: The Leader as the Lever <i>This inspiring closing session explores what it takes to lead with clarity, resilience, and purpose amid continuous disruption. Participants will leave with renewed perspective and practical insights for guiding their organizations through change and toward lasting progress.</i> |
| 4–6 p.m. | Networking Reception in Foyer |